



## OUR COMMITMENT TO YOUR PRIVACY

Your trust is important to us. So we want you to know we've updated our Privacy Notice to explain how we collect, store and handle your personal data.

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### Why we collect your data

We want to give you the best possible experience with Sami Tipi. For example, the data we hold about you helps us personalise our recommendations for products, services and promotions

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### How we collect your data

We do this in a number of ways, including where you share your data with us. Such as when you complete an online enquiry form on our website. We treat it with the utmost care and take appropriate steps to protect it.

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### When we'll share your data

We'll only share your data with third parties when you have specifically requested us to do so. For example, giving your phone number or email address to a caterer or florist, in order for them to provide you with a service.

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### Know your rights

You have many rights regarding your personal data. These include seeing what data we hold and updating your information.

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There's nothing you need to do right now, but if you'd like to find out more, do take a look at our Privacy Notice or visit our website at any time